



Event Report: "Ask Me Anything"

By- 'AECCI-Virtual B2B Forum'

Event Title: Ask Me Anything

Title: "Doing Business with Mexico"

Guest: Mr. Ernesto Wlasiuk and Mr. Lloyd de Villamor
(Expert Collaborator from the NewMarkets, Mexico)

AECCI Representation: Mrs. Swarn Dhiman (Executive Director)

Format: Zoom (online), Date: 29.07.2025

Navi Mumbai, India – July 29, 2025 – Asian Exporters' Chamber of Commerce & Industry held the Virtual Ask Me Anything Session In collaboration with NewMarkets, Mexico – a reputed international business consultancy firm.

Session was aimed to provide Indian exporters, startups, and businesses with first-hand knowledge of entering and operating in the Mexican market.

Event Overview: The "Ask Me Anything" event featured the guest speakers Mr. Ernesto Wlasiuk and Mr. Lloyd de Villamor. Both speakers brought in-depth regional expertise, providing practical insights on market entry, regulations, cultural dynamics, and investment opportunities in Mexico.

Mr. de Villamor began by outlining essential trade regulations that foreign businesses must understand before entering the Mexican market. Mr. Wlasiuk detailed the process of setting up a subsidiary, sales office, or hiring local staff, stressing the importance of understanding the trade regulation in Mexico.

The experts discussed government schemes and legal frameworks available to foreign investors. A discussion took place about common trade challenges, including tariff complexities and documentation issues.

Mr. Ernesto elaborated on cultural nuances and business etiquette in Mexico, underlining the importance of personal relationships, trust-building, and communication style. He also noted a growing receptiveness toward Indian products and brands. Mr. Lloyd highlighted growing opportunities for Indian startups in various sectors in Mexico.

The experts shared actionable strategies for Indian businesses: conducting thorough market research, leveraging local partnerships and understanding compliance requirements.



Conclusion: The session was an engaging and informative session, offering valuable insights of the Mexican market. The session provided with practical insights into exploring the Mexico market and the regulatory landscape. Speakers underlined that strategic planning, compliance awareness, and strong partnerships are essential for successful entry.

We extend our gratitude to Mr. Ernesto Wlasiuk and Mr. Lloyd de Villamor for such an insightful session and look forward to have such valuable sessions in the future also.
