



Event Report: "Ask Me Anything"

By- 'AECCEI-Virtual B2B Forum'

Event Title: Ask Me Anything

Title: "Ask the Expert: Legal and Practical Steps for Expanding Your Business to Jordan"

Guest: Ms. Maha Hanieh- Associate | Commercial Division | Al-Khair Legal Attorneys-Jordan

AECCEI Representation: Mrs. Swarn Dhiman (Executive Director)

Format: Zoom (online), Date: 14.06.2025

Navi Mumbai, India – June 14, 2025 – Asian Exporters' Chamber of Commerce & Industry held the Virtual Ask Me Anything Session.

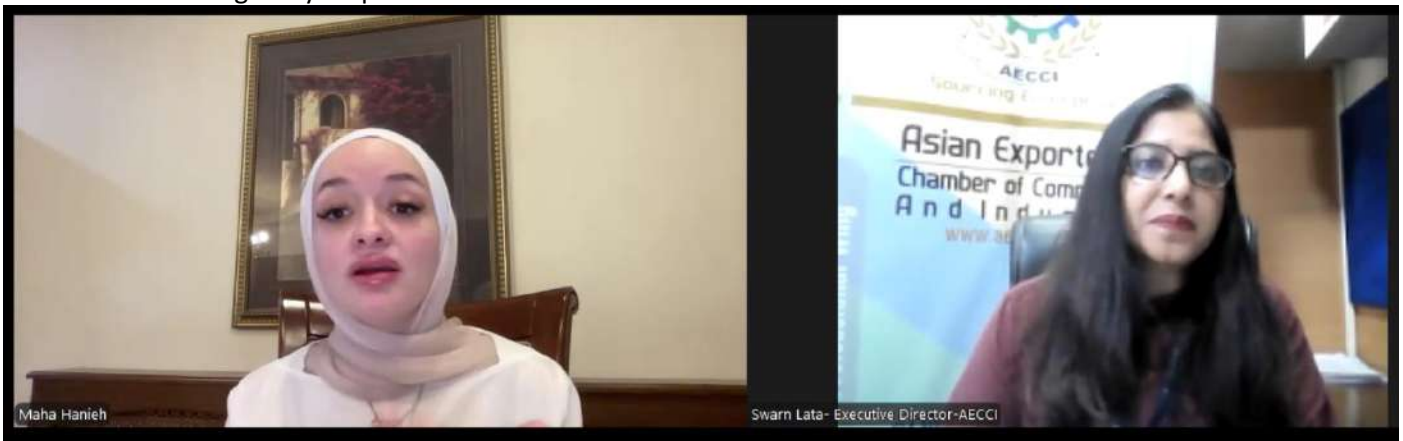
Event Overview: The "Ask Me Anything" event featured the guest speaker Ms. Maha Hanieh, who is an experienced professional from the commercial division of Al-Khair Legal Attorneys-Jordan. 'Al-Khair Legal Attorneys' a Jordan-based law firm- with over three decades of experience, offering both commercial and litigation services under one roof.

Al-Khair brings strong international expertise—particularly in cross-border legal matters—making it a valuable legal partner for foreign investors. Their services include personalized guidance on company setup, regulatory compliance, and commercial transactions.

During the session, various questions were raised by the host Mrs. Swarn Dhiman, which all were well explained by the expert speaker Ms Maha Hanieh.

Ms Maha emphasized that foreign businesses must assess Jordan's investment laws, ownership limitations and requirements for local partnerships in specific sectors before establishing operations. New foreign businesses must complete business registration, tax and social security enrollment, and acquire sector-specific permits. Ms Maha explained that Jordan provides various incentives such as tax exemptions, customs benefits, and support through investment zones managed by the Investment Commission. She also explained on Key steps include selecting a legal structure, registering with the Companies Controller, obtaining sector approvals, and completing necessary tax and social security formalities. Other important discussion was about the opening a corporate bank account and the requirement of accurate documentation.

Conclusion: The session offered a practical roadmap for foreign businesses looking to explore Jordan's legal and regulatory framework. It underscored the importance of local partnerships, compliance planning, understanding sector-specific obligations to ensure a smooth market entry. Also, need of having a local expert or guide to take care of all the work was greatly emphasised.



We extend our gratitude to Mr. Maha Hanieh and the Al-Khair Legal Attorneys for such an insightful session and look forward to have such valuable sessions in the future also.
