



SOURCING ENTERPRISE

# Asian Exporters' Chamber *Of* Commerce and Industry

(Recognised by Ministry of Commerce, Govt. of India)

# ADVERTISE WITH US



Advertise with us and we'll  
help you release your brand's  
inner unicorn



Contact Us:

+91-22-412 711 45 | 46 | 47

[WWW.AECCI.ORG.IN](http://WWW.AECCI.ORG.IN)



# ADVERTISING OPTIONS WITH AECCI

With 2000+ AECCI Members and 500000+ New Start Ups, Entrepreneurs, Exporters, and Importers from India, AECCI have successfully launched various marketing campaigns for various brands. Our platform gives businesses chance to meet their target audience. So why wait? Look at what best AECCI can offer you.



## Weekly Newsletter

Get your brand in front of the right people with our weekly newsletter



## Website

Drive Traffic and Boost Sales with our website Advertisement



## Annual Magazine

Reach a wider audience with our highly anticipated target audience

## ABOUT US

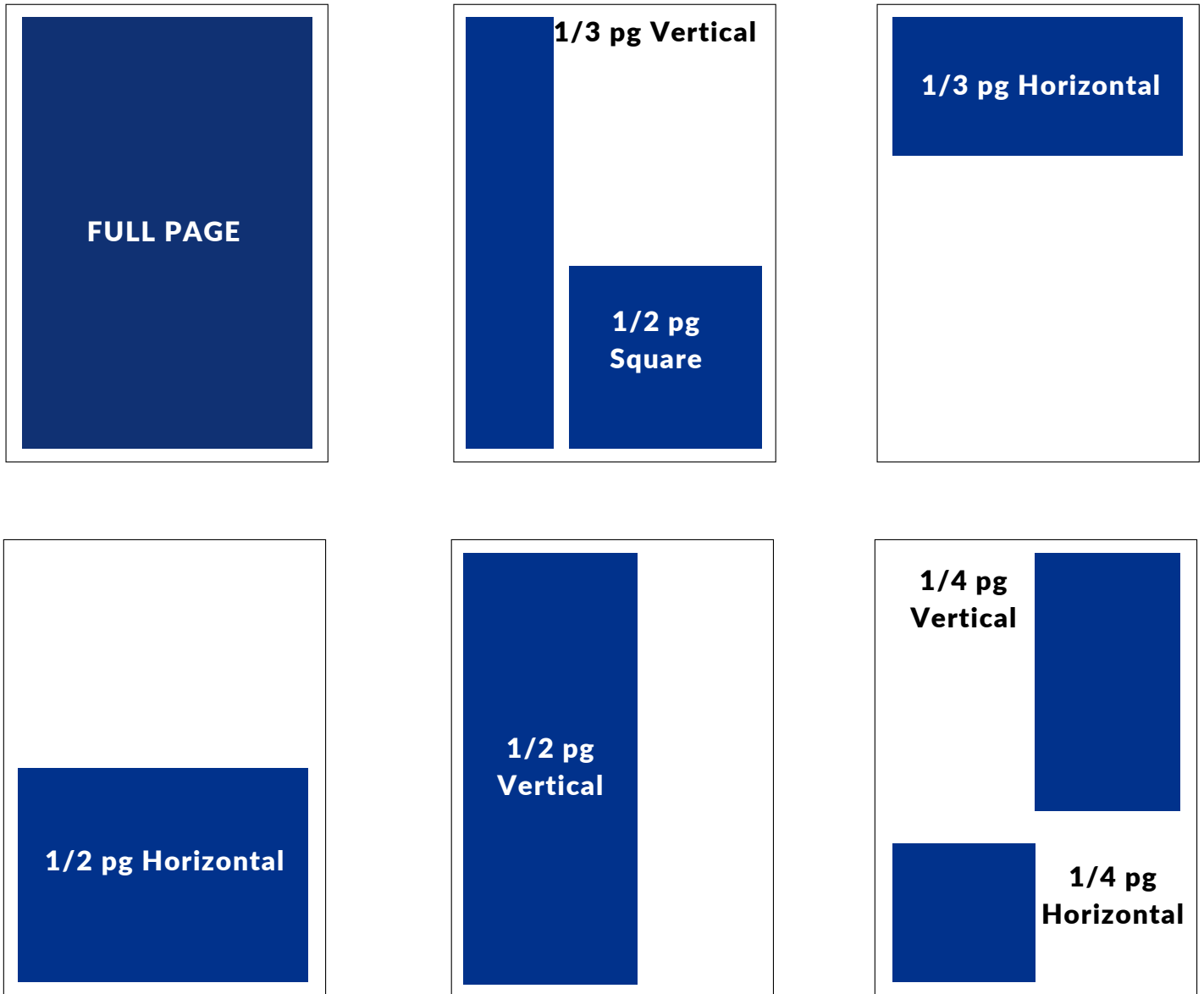
The Asian Exporters' Chamber of Commerce and Industry (AECCI), recognized by the Ministry of Commerce and Industry, Govt of India, is one of the most dynamic and well-established non-profit organizations devoted to the cause of promoting the private sector contribution to the economy. The Chamber is registered with the largest chambers network globally "World Chambers Network" i.e. the Official Global Chambers directory.

## WHY CHOOSE US

- ✓ We just don't hear our clients - we listen to them.
- ✓ Our team of experts and our data-driven approach will help your company succeed on our website and beyond.
- ✓ We work hard to provide economical options without compromising on efficacy for our customers.

# AECCI WEEKLY & MAGAZINE AD SIZES

AECCI's magazine and newsletter are widely read by industrial professionals, international business stakeholders, trade bodies, ministries, embassies etc. More than 10,000 copies of our previous magazine were distributed worldwide. To serve our Asian community, we provide wide range of options. This can be great fit for your organization to find the organic customers you've been trying to connect with.



\*The Ads shown here are not actual size but for approximate dimensions  
\*The Ads dimensions can be created in accordance with your needs

## ATTENTION:

For inclusion in the publication and to hold advertising space, we require a signed copy of our contract and a valid card number. Insertion orders alone will not guarantee ad placement. And the formats shown can be modified according to your advertisement needs. You can also sign up for the subscription of your advertisement with our exclusive chamber membership.

For more information about our publications, you can check on our website - <https://www.aecci.org.in/media/publications/>



# AECCI WEBSITE ADVERTISEMENT

***We not only share ad segment, but we offer special webspace for you.***

***Yes you heard it right!!***

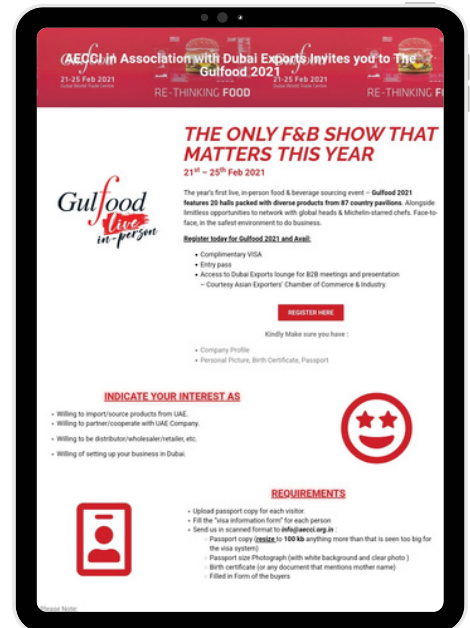
Lucky for you, our company isn't just about slapping some ads on a website and calling it a day. We're all about creating full-page marketing campaigns that will blow your mind (and your competitors' too).

When you work with us, you're not just getting a little bit of advertising - you're getting the whole enchilada. And when we say "full page," we mean it - we'll create a fully-branded website page for you with your given advertisement and content.

We're here to take your marketing game to the next level. Get ready to dominate your industry with our huge target audience - we can't wait to see what kind of magic we can create together!



## OUR KNOWN CAMPAIGN

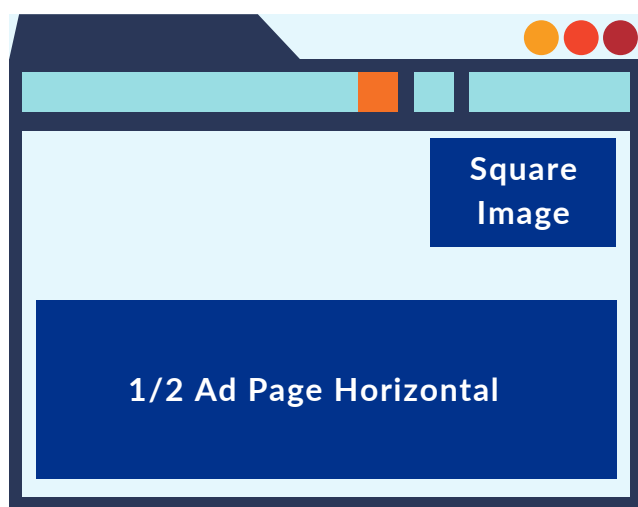
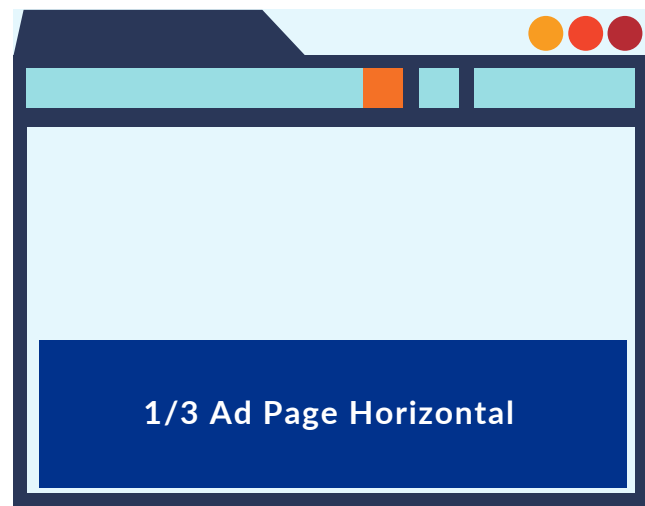
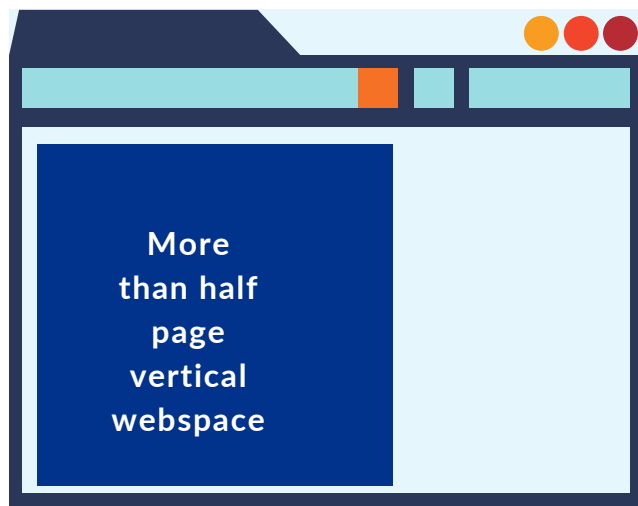
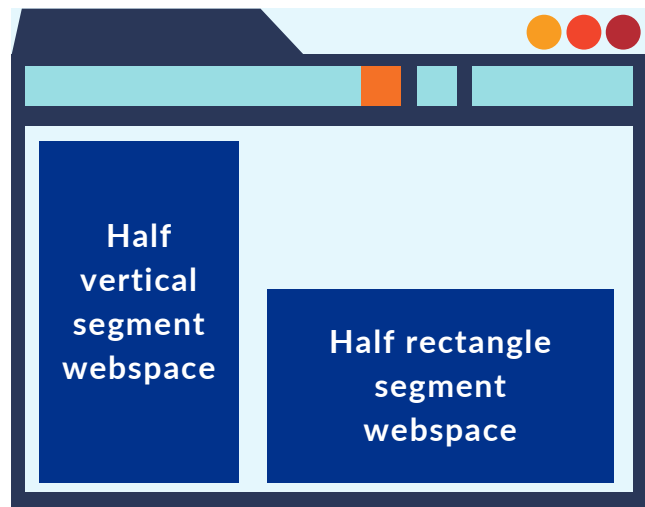
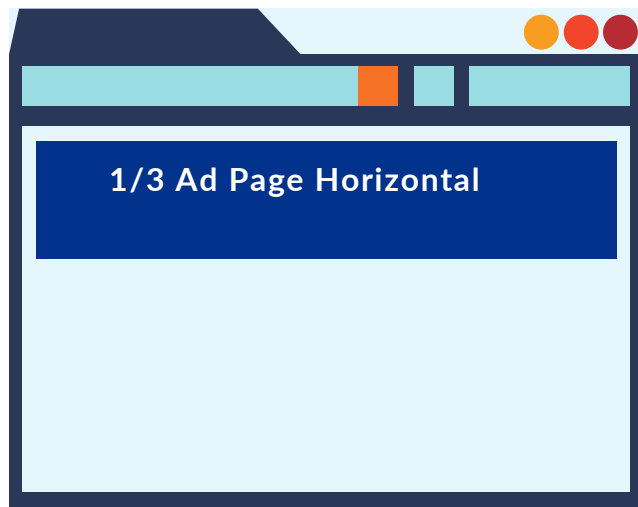


Gulfood of UAE was one of our most successful promotional projects. Worldwide, the campaign attracted a large number of enthusiastic buyers. So how did we make it happen?

- ✓ We designed the webspace more creatively with Gulfood's content and advertisement
- ✓ We have created full-page website designs that are not only aesthetically pleasing but also simple to use.
- ✓ We made sure that the correct individuals saw our advertisements by placing them in prime locations on our website and narrowing down the audience to only those people who were most likely to click on them.
- ✓ "Calls To Action" (CTAs) were included into the design of all ads and websites.

# AECCI WEBSITE ADVERTISEMENT

When it comes to advertising, we're all about making things unique for each individual client. We'll collaborate with you to create an advertisement that draws in readers with captivating visuals and text that compels them to take action. Your ad will be seen by the right people at the right time thanks to our careful consideration of placement and targeting choices.



\*The Ads shown here are not actual size but for approximate dimensions

\*The Ads dimensions can be created in accordance with your needs

\*The Ads can be set up on footers and headers that the advertisement can be shown on all the pages

# OUR PACKAGES

***"Elevate your brand's reach and impact with our strategic advertising packages - designed to help you connect with your target audience and achieve your goals!"***



## SILVER PACKAGE

**Mailing Campaign – 30000**

**Mailing Campaign Schedule –**

- 1 round before the 30 days of the event
- 1 round before 15 days of the event

**Number of Website Slide Displays – 3 Displays**

**Website Slide Display Schedule –**

- 1 Day display before 30 days of the event
- 1 Day display before 15 days of the event
- 1 Day display before a day of the event

## GOLDEN PACKAGE

**Mailing Campaign – 55000**

**Mailing Campaign Schedule –**

- 1 round before the 30 days of the event
- 1 round before 15 days of the event

**Number of Website Slide Displays – 5 Displays**

**Website Slide Display Schedule –**

- 2 Days display before 30 days of the event
- 2 Days display before 15 days of the event
- 1 Day display before a day of the event



## PLATINUM PACKAGE

**Mailing Campaign – 100000+**

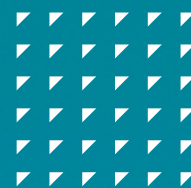
**Mailing Campaign Schedule –**

- 1 round before the 30 days of the event
- 1 round before 15 days of the event

**Number of Website Slide Displays – 7 Displays**

**Website Slide Display Schedule –**

- 3 Day display before 30 days of the event
- 3 Day display before 15 days of the event
- 1 Day display before a day of the event



# Let's Talk

REACH TO US

CALL US NOW TO TALK WITH OUR  
EXPERT



**Ms. Tehrim Mulla**  
Executive Director



**Ms. Samiksha P**  
Digital Efforts

## VISIT US

Hilton Towers, 604, 6th Floor, Plot No.66, Sector 11,  
CBD Belapur, Navi Mumbai, Maharashtra 400614

## SEND US AN EMAIL

[info@aecci.org.in](mailto:info@aecci.org.in)

## CALL US

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