



# **AECCI MEDIA KIT**

**2023**  
[www.aecci.org.in](http://www.aecci.org.in)

# We are dedicated to enhancing the economy and overall quality of life within the Asian community.

With nearly 2000+ AECCI members and startups, entrepreneurs and other importers and exporters who are connected with chamber are 500000+

How we accomplish our mission:

- Network Building & Marketing
- Policy Makers
- Exclusive Member Benefits
- Asian Community Development
- Events & Seminars

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**AECCI provides a platform to connect with your desired audience comprising of exporters, importers, trade bodies, embassies, ministries, and consulates.**

**The most popular concept for exhibitors, media agencies, corporate companies, and diplomatic missions and embassies who organize the events..!!**



# AECCI Digital Library



**Viewpoint** is published every day, providing up-to-date news on bilateral relations, industry developments, opinions from industry leaders, and other relevant information.

**Weekly Viewpoint** is published every week and covers the latest news and developments in the industry, including insightful opinions and analysis.

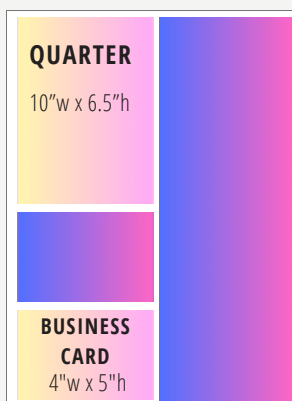
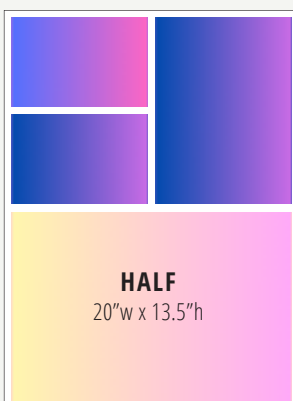
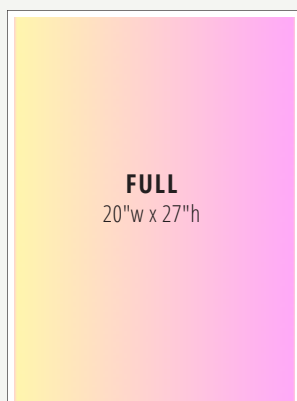
**Newsletter** is published quarterly and provides a comprehensive roundup of industry news, analysis, and insights. This publication also includes feature articles, photos, and event information from around the world.

Each issue of AECCI Viewpoint, AECCI Weekly Viewpoint, and AECCI Newsletter is distributed to lakhs of individuals, and the publications are also archived on our website for easy access.



Our Featured Business Stories package includes professionally written, full-page articles that effectively showcase your business. The package also includes a full-page story advertorial in Connections, a quarter-page ad in the following issue, and a month-long business highlight in The Chamber's weekly e-newsletter.

## AECCI VIEWPOINT, WEEKLY, NEWSLETTER AD SIZES



*\*AECCI publishes the AECCI digital library publication in the different timeline. The frequency for each publication is as follows:*

- Viewpoint - Daily*
- Weekly Viewpoint - Weekly*
- Newsletter - Quarterly*

*The slot will be given to the individual based on the frequency and release of publications.*



AECCI publishes AECCI Viewpoint daily, AECCI Weekly Viewpoint every week and Quarterly Newsletter within a quarter.

## ADVERTISING RATES

### VIEWPOINT

FULL PAGE	Rs.10000/-
HALF PAGE	Rs.7500/-
QUARTER PAGE	Rs.5000/-
BUSINESS CARD	Rs.4000/-

### WEEKLY VIEWPOINT

FULL PAGE	Rs.10000/-
HALF PAGE	Rs.7500/-
QUARTER PAGE	Rs.5000/-
BUSINESS CARD	Rs.4000/-

### NEWSLETTER

FULL PAGE	Rs.12500/-
HALF PAGE	Rs.9000/-
QUARTER PAGE	Rs.6500/-
BUSINESS CARD	Rs.5000/-

**Publication Size: 20"w x 27"h**

### AD Format\*

FULL PAGE	20"w x 27"h
HALF PAGE	20"w x 13.5"h
QUARTER PAGE	10"w x 6.5"h
BUSINESS CARD	4"w x 5"h

### Acceptable formats:

PDF, jpg or png only

*\*The advertisement will be allotted according to the availability*

*\*The slot will be given to the individual based on the frequency and release of publications.*

SELECTION OF PACKAGES	PUBLICATION	*AD SELECTION	FREQUENCY
<input type="checkbox"/> SILVER	<input type="checkbox"/> VIEWPOINT	<input type="checkbox"/> FULL PAGE <input type="checkbox"/> HALF PAGE <input type="checkbox"/> QUARTER PAGE <input type="checkbox"/> BUSINESS CARD	No. _____
<input type="checkbox"/> GOLD	<input type="checkbox"/> WEEKLY VIEWPOINT	<input type="checkbox"/> FULL PAGE <input type="checkbox"/> HALF PAGE <input type="checkbox"/> QUARTER PAGE <input type="checkbox"/> BUSINESS CARD	No. _____
<input type="checkbox"/> PLATINUM	<input type="checkbox"/> NEWSLETTER	<input type="checkbox"/> FULL PAGE <input type="checkbox"/> HALF PAGE <input type="checkbox"/> QUARTER PAGE <input type="checkbox"/> BUSINESS CARD	No. _____

### Select the Week(s) during which you have to run advertisement

JANUARY 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	JULY 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
FEBRUARY 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	AUGUST 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
MARCH 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	SEPTEMBER 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
APRIL 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	OCTOBER 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
MAY 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	NOVEMBER 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
JUNE 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	DECEMBER 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

*\*The publication and advertisement selection should be marked accordance with AECCI packages, but if the extra add ons made, then the prices will count per selection*

*\*For individuals, who wants to place the advertisement without package can select the category and insert the number for customized plan.*

## ADVERTISING CONTRACT

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Ref No.: \_\_\_\_\_

Advertiser/Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile No: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Advertise with AECCI for - ☐ PRODUCT OR SERVICE PROMOTION ☐ BRAND AWARENESS ☐ EVENT PROMOTION ☐ TARGETING A SPECIFIC MARKET

Date of Signing the Contract \_\_\_\_\_

Delivery Window \_\_\_\_\_

Payment Mode ☐ Cash ☐ Cheque ☐ DD ☐ NEFT

Drawn On \_\_\_\_/\_\_\_\_/\_\_\_\_

NEFT/ SWIFT Detail/ Cheque DD No. \_\_\_\_\_

Amount ☐ \$ ☐ ₹ \_\_\_\_\_

ADVERTISER - AUTHORISED SIGNATORY

AECCI - AUTHORISED SIGNATORY

Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising with the AECCI. Return signed form to: [ed@aecci.org.in](mailto:ed@aecci.org.in)

To learn more about the benefits of advertising, contact: [webmaster@aecci.org.in](mailto:webmaster@aecci.org.in)

**Annual Magazine** is published every year between January to March. We're excited to share our latest publication, the **EXCLUSIVE ASIAN PHARMA & CHEMICAL INDUSTRY OUTLOOK -2022-23**, which is now available.

**Our magazines are widely read by Ministries, Embassies, Diplomats, Consulates, Trade Bodies, and Industrialists** - all of whom trust us to equip businesses with the knowledge and resources they need to thrive in today's competitive marketplace.

Collaboration and mutual understanding are key to our success. Our latest magazine covers an array of essential topics, including the Asian pharmaceutical and chemical industries, exports and imports, bilateral trade, and updated policies. With even greater success than our last edition, **AGROINDUSTRY 2019-20**, our **EXCLUSIVE ASIAN PHARMA & CHEMICAL INDUSTRY OUTLOOK -2022-23** is a must-read.

Join us on the journey to industry growth and success - Advertise with AECCI Now!

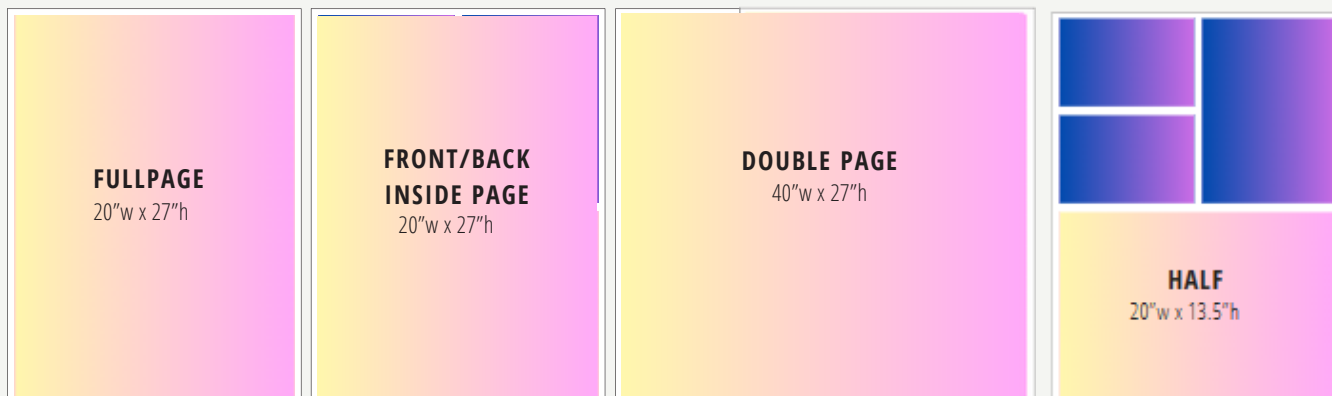


## INCREASE YOUR BRAND VISIBILITY..!!

AECCI's annual magazine advertisement is an excellent opportunity for businesses to showcase their products and services to a diverse audience. With a readership that includes industry leaders, policy-makers, and other professionals, the magazine provides an effective platform for businesses to reach out to potential customers and expand their reach.

Moreover, businesses can customize their advertisements in the AECCI annual magazine according to their specific needs and goals. They can choose from a range of options, including display ads, sponsored content, and advertorials, to create an impactful message that resonates with the target audience.....

## AECCI ANNUAL MAGAZINE AD SIZES





AECCI magazines are released from **January to March** at the end of each financial year. This is an opportune time to advertise your upcoming event and reach a diverse audience including Ministries, Embassies, Diplomats, Consulates, Importers, Exporters, and Trade Bodies.

Annually, AECCI publishes magazines on various industry-related themes. Our latest publication, the AECCI's Asian Pharma & Chemical Outlook 2022-23, is now available on our digital publication page. For further details, please refer to our website.

## ADVERTISING RATES

### ANNUAL MAGAZINE

FULL PAGE	Rs.85000/-
FRONT/BACK INSIDE PAGE	Rs.65000/-
DOUBLE PAGE	Rs.150000/-
HALF PAGE	Rs.45000/-

**Publication Size: 20"w x 27"h**

### AD Format\*

FULL PAGE	20"w x 27"h
FRONT/BACK INSIDE PAGE	20"w x 27"h
DOUBLE PAGE	40"w x 27"h
HALF PAGE	20"w x 13.5"h

### Acceptable formats:

PDF, jpg or png only

*\*The advertisement will be allotted according to the availability*

*\*The slot will be given to the individual based on the frequency and release of publications.*

### SELECTION OF CATEGORY \*AD SELECTION

<input type="checkbox"/> *PLATINUM PACKAGE	<input type="checkbox"/> FULL PAGE
<input type="checkbox"/> INDIVIDUALS	<input type="checkbox"/> FRONT/BACK INSIDE PAGE
<input type="checkbox"/> COORPOATE	<input type="checkbox"/> DOUBLE PAGE
<input type="checkbox"/> OTHER	<input type="checkbox"/> HALF PAGE

*\*The AECCI Annual Magazine is published each year between January to March*

*\*The Platinum package member will get the advertisement on magazine depending on the availability of the slot and the time interval of the event.*

*\*Individuals can also book in advance for the advertisement in the magazine*

## ADVERTISING CONTRACT

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Ref No.: \_\_\_\_\_

Advertiser/Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile No: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Advertise with AECCI for - ☐ PRODUCT OR SERVICE PROMOTION ☐ BRAND AWARENESS ☐ EVENT PROMOTION ☐ TARGETING A SPECIFIC MARKET

Date of Signing the Contract \_\_\_\_\_

Delivery Window \_\_\_\_\_

Payment Mode ☐ Cash ☐ Cheque ☐ DD ☐ NEFT

Drawn On \_\_\_\_/\_\_\_\_/\_\_\_\_

NEFT/ SWIFT Detail/ Cheque DD No. \_\_\_\_\_

Amount ☐ \$ ☐ ₹ \_\_\_\_\_

ADVERTISER - AUTHORISED SIGNATORY

AECCI - AUTHORISED SIGNATORY

Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising with the AECCI. Return signed form to: [ed@aecci.org.in](mailto:ed@aecci.org.in)

To learn more about the benefits of advertising, contact: [webmaster at webmaster@aecci.org.in](mailto:webmaster@aecci.org.in)



**Web Slide** can be a valuable tool for showcasing your advertisement or promotional content on your AECCI website. The Chamber's website receives thousands of daily visitors, primarily consisting of exporters, importers, trade bodies, embassies, ministries, diplomats, consulates and legal professionals who avail themselves of the Chamber's services. By utilizing our online advertising options, your business can be linked with The Chamber, enhancing your credibility with prospective clients and customers.

## High Exposure

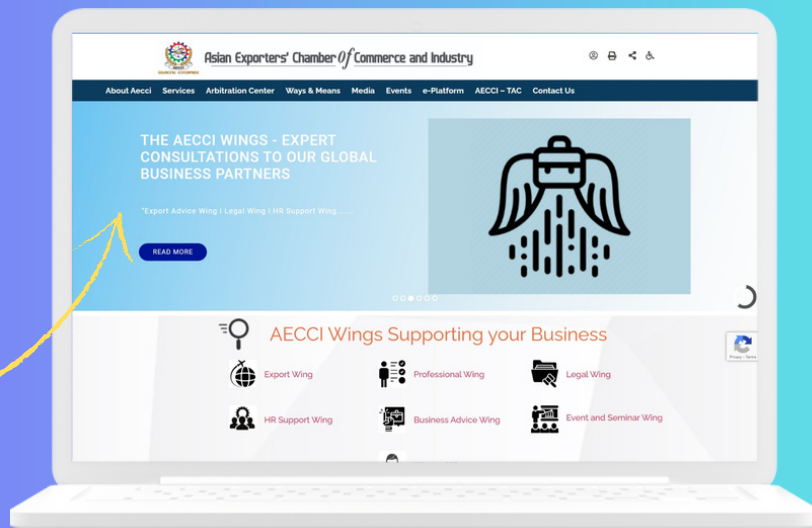
- Homepage - Web Slide
- Webpage Footer

## Premium Page


- e-platform
- Commercial Directory

**You can now showcase your advertisement on our website homepage banner\***

*\*For only web slider, only image will be uploaded but not direct link*



**ANNOUNCE  
YOUR  
COMMUNITY  
EVENT**




**ADVERTISE  
Here WITH AECCI**

**For more information, contact us**

✉ [info@aecci.org.in](mailto:info@aecci.org.in)

☎ +91-8433720996

☎ +91-22-41277145 | 46 | 47



**Asian Exporters'  
Chamber of Commerce  
And Industry**

**Webpage Footer** section can capture the attention of visitors as it stays constant on every single page. Footer is highly exposure advertisement section which is reflected on each page.

**e-Platform** has a high volume of daily visitors, with 300-400 individuals including importers, exporters, trade missions, and customs authorities accessing the landing page due to issuance of certificate of origin and many other services. This presents a great opportunity for advertising, allowing you to reach your target audience effectively.

**Commercial Directory** can expand your business network by connecting you to wide audience. Commercial Directory page provide real-time access to company listings, and helping you seize new business opportunities locally, regionally, and internationally.

**You can check the sample of advertisement placing on the website in the Footer and Premium Pages**

*\*The advertisement will be allotted to the given page on availability*

*\*Slider first preference will be allotted with the availability*

*\*For only web slider, only image will be uploaded but not direct link*



The Chamber's website - [www.aecci.org.in](http://www.aecci.org.in) - contains numerous pages where ads may be placed. AECCI have numerous visitors every day from Ministries, Embassies, Consulates, trade missions, importers, exporters etc.

## ADVERTISING RATES

### WEBSITE

WEB SLIDER*	Rs.50000/-
WEBPAGE FOOTER	Rs.45000/-
PREMIUM PAGES	Rs.30000/-

\*The web slider redirect link action will only be accessed to clients opted for Webspace, for other only slider will be arranged.

\*Webspace pricing varies depending on the need of the client which can be discussed with management

### AD Format\*

FOOTER	1577 x 200 px
SLIDER	1034 x 372 px
PREMIUM PAGES	1577 x 200 px

### Acceptable formats:

PDF, jpg or png only

\*The advertisement will be allotted according to the availability

### SELECTION OF PACKAGES

### \*AD SELECTION

### FREQUENCY

TICK YES IF YOU OPTED FOR WEBSITE, if not chosen platinum package

- ☐ SILVER  
☐ GOLD  
☐ PLATINUM

- ☐ WEB SLIDER  
☐ WEBPAGE FOOTER  
☐ PREMIUM PAGES

No. \_\_\_\_\_  
No. \_\_\_\_\_  
No. \_\_\_\_\_

☐ WEBSITE

### Select the Week(s) during which you have to run advertisement

JANUARY 2023 ☐ ☐ ☐ ☐  
FEBRUARY 2023 ☐ ☐ ☐ ☐  
MARCH 2023 ☐ ☐ ☐ ☐ ☐  
APRIL 2023 ☐ ☐ ☐ ☐  
MAY 2023 ☐ ☐ ☐ ☐  
JUNE 2023 ☐ ☐ ☐ ☐ ☐

JULY 2023 ☐ ☐ ☐ ☐  
AUGUST 2023 ☐ ☐ ☐ ☐ ☐  
SEPTEMBER 2023 ☐ ☐ ☐ ☐ ☐  
OCTOBER 2023 ☐ ☐ ☐ ☐  
NOVEMBER 2023 ☐ ☐ ☐ ☐ ☐  
DECEMBER 2023 ☐ ☐ ☐ ☐

\*Chose the ad selection according to your needs.

\*For packages, you need to choose the ad selection according to the AECCI packages.

\*For additional ad selection for packages members, additional cost will be required as given.

## ADVERTISING CONTRACT

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Ref No.: \_\_\_\_\_

Advertiser/Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile No: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Advertise with AECCI for - ☐ PRODUCT OR SERVICE PROMOTION ☐ BRAND AWARENESS ☐ EVENT PROMOTION ☐ TARGETING A SPECIFIC MARKET

Date of Signing the Contract \_\_\_\_\_

Delivery Window \_\_\_\_\_

Payment Mode ☐ Cash ☐ Cheque ☐ DD ☐ NEFT

Drawn On \_\_\_\_/\_\_\_\_/\_\_\_\_

NEFT/ SWIFT Detail/ Cheque DD No. \_\_\_\_\_ Amount ☐ \$ ☐ ₹ \_\_\_\_\_

### ADVERTISER - AUTHORISED SIGNATORY

### AECCI - AUTHORISED SIGNATORY

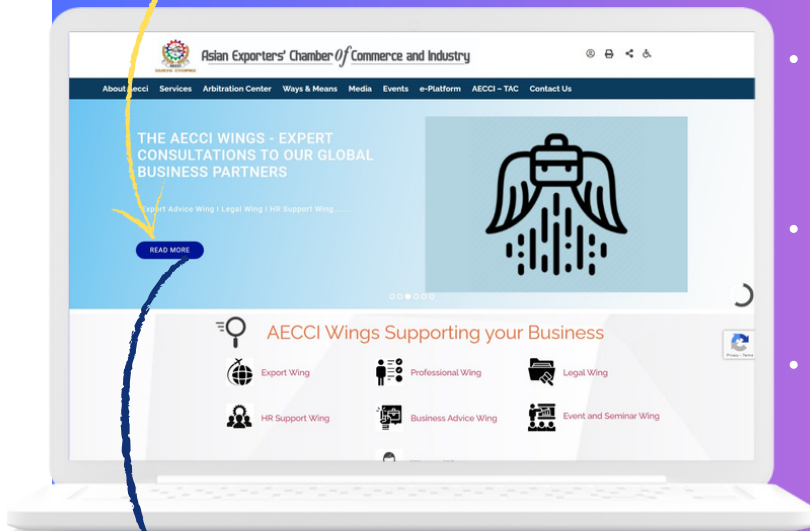
Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising with the AECCI. Return signed form to: [ed@aecci.org.in](mailto:ed@aecci.org.in)

To learn more about the benefits of advertising, contact: [webmaster at webmaster@aecci.org.in](mailto:webmaster@aecci.org.in)



**Webspace** is the ultimate advertising tool for promoting your brand or community event! Showcase your ads to a wider audience and gain leads with maximum exposure. With webspace, exhibitors and community event hosts can easily display their advertisements and reach a wider audience. Don't miss out on this amazing opportunity to advertise and make your brand or event stand out!

**Redirect to Webspace link available for only WEBSpace CLIENTS**

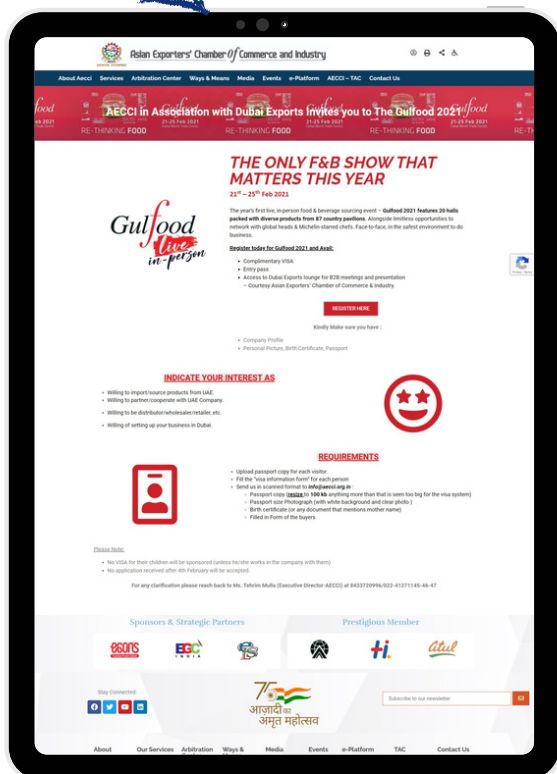


- We create an advertisement that is tailored to the specific needs of the organization. This could include highlighting their unique selling points or focusing on a particular target audience.
- Our web design expertise align custom layouts, color palettes, and other design elements. We improved user experience, increased website traffic, and higher conversion rates.
- We can help create visually appealing and user-friendly web space advertisements that are optimized for the web.
- We stay up-to-date with the latest trends and technologies in web design and development. By using the latest tools and techniques, we can help you create web space advertisements that are modern, innovative, and engaging.

## WEBSpace STORY – GULFOOD

Gulfood of UAE was one of our most successful promotional projects. Worldwide, the campaign attracted a large number of enthusiastic buyers. So how did we make it happen?

- ✓ We designed the webspace more creatively with Gulfood's content and advertisement
- ✓ We have created full-page website designs that are not only aesthetically pleasing but also simple to use.
- ✓ We made sure that the correct individuals saw our advertisements by placing them in prime locations on our website and narrowing down the audience to only those people who were most likely to click on them.
- ✓ "Calls To Action" (CTAs) were included into the design of all ads and websites.



\*Webspace will also get one free slider which will be redirected to webspace

\*Webspace can be created for individuals with direct cost, for platinum webspace is totally free



## WEBSITE

We bring your vision to life with our creative website design expertise. From crafting a custom layout to choosing the perfect color palette, our team of experienced designers will work with you every step of the way to ensure your web space is unique, engaging, and optimized for success. With AECCI, you can transform your digital presence and build a website that stands out from the crowd.

### Acceptable formats:

**Image** - PDF, Jpg or Png only

**Video** - YouTube Video Link

*\*The advertisement will be allotted according to the availability.*

*\*The website pricing will be confirmed with client's discussion with management.*

## SELECTION OF PACKAGES

☒ SILVER ☒ GOLD ☐ PLATINUM

## WEBDESIGN SELECTION

☐ COLOR PALLETTE\* \_\_\_\_\_

☐ TYPOGRAPHY \_\_\_\_\_

☐ IMAGE & VIDEO \_\_\_\_\_

☐ ADVERTISEMENT GOAL \_\_\_\_\_

☒ We're all about creating full-page marketing campaigns that will blow your mind (and your competitors' too).

☒ When you work with us, you're not just getting a little bit of advertising - you're getting the whole enchilada. And when we say, "full page," we mean it - we'll create a fully branded website page for you with your given advertisement and content.

☒ We're here to take your marketing game to the next level. Get ready to dominate your industry with our huge target audience - we can't wait to see what kind of magic we can create together!

### Select the Week(s) during which you have to run advertisement

JANUARY 2023 ☐ ☐ ☐ ☐

JULY 2023 ☐ ☐ ☐ ☐

FEBRUARY 2023 ☐ ☐ ☐ ☐

AUGUST 2023 ☐ ☐ ☐ ☐ ☐

MARCH 2023 ☐ ☐ ☐ ☐ ☐

SEPTEMBER 2023 ☐ ☐ ☐ ☐

APRIL 2023 ☐ ☐ ☐ ☐

OCTOBER 2023 ☐ ☐ ☐ ☐

MAY 2023 ☐ ☐ ☐ ☐

NOVEMBER 2023 ☐ ☐ ☐ ☐ ☐

JUNE 2023 ☐ ☐ ☐ ☐ ☐

DECEMBER 2023 ☐ ☐ ☐ ☐

*\*Website pricing varies depending on the need of the client which can be discussed with management*

*\*You can name the color combination that you want to choose.*

*\*For all the video, images, content that you want to include in website that should be shared via drive or mail.*

*\*You need to mention frequency number of images and video that will be added.*

*\*Please mention your advertising goal for the website so we can understand the needs.*

## ADVERTISING CONTRACT

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Ref No.: \_\_\_\_\_

Advertiser/Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile No: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Advertise with AECCI for - ☐ PRODUCT OR SERVICE PROMOTION ☐ BRAND AWARENESS ☐ EVENT PROMOTION ☐ TARGETING A SPECIFIC MARKET

Date of Signing the Contract \_\_\_\_\_

Delivery Window \_\_\_\_\_

Payment Mode ☐ Cash ☐ Cheque ☐ DD ☐ NEFT

Drawn On \_\_\_\_/\_\_\_\_/\_\_\_\_

NEFT/ SWIFT Detail/ Cheque DD No. \_\_\_\_\_

Amount ☐ \$ ☐ ₹ \_\_\_\_\_

### ADVERTISER - AUTHORISED SIGNATORY

Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising with the AECCI. Return signed form to: ed@aecci.org.in

To learn more about the benefits of advertising, contact: webmaster at webmaster@aecci.org.in

### AECCI - AUTHORISED SIGNATORY

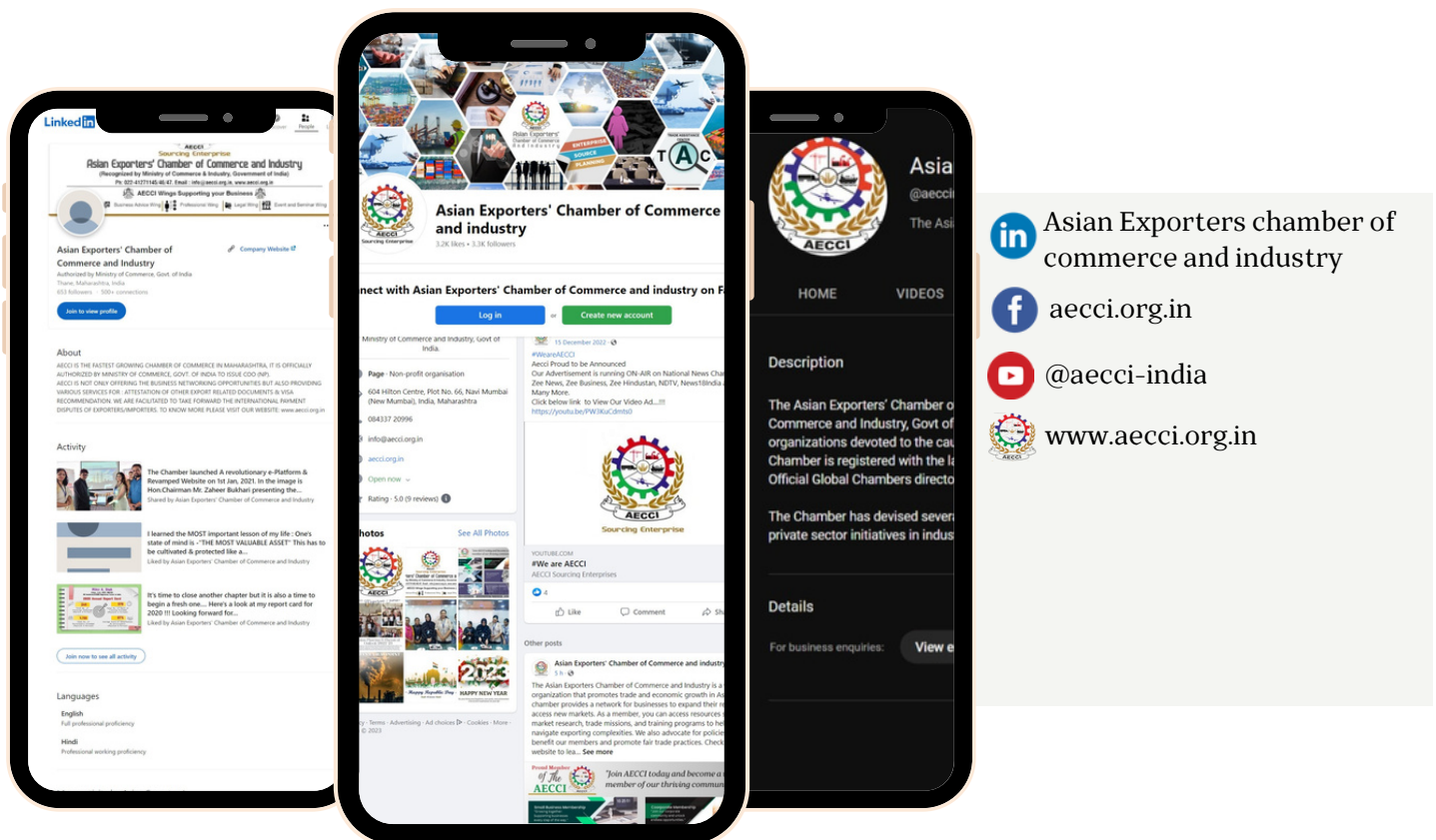
# SOCIAL PRESENCE



Social Presence keep our members informed, the Chamber leverages three primary platforms: **Facebook, Youtube, and LinkedIn**. As a member, you also have access to these platforms. By using #Aecce and tagging us in your posts, we can share your event or announcement on our page, expanding your reach.

## Why "ADVERTISE WITH AECCE"?

- **Access to a large audience:** AECCE has over **2000 members** and indirectly connects with over **500,000 startups, entrepreneurs, businesses, importers, and exporters**, which provides a wide reach for your advertisement.
- **Global readership:** AECCE's readership extends globally to **ministries, embassies, consulates, importers, exporters, and industrialists**, which can help increase your visibility and brand recognition on a global scale.
- **Diverse publication options:** AECCE offers a variety of publications through which you can showcase your product or service, giving you the flexibility to choose the best format to promote your business.
- **Wide range of services:** As a sourcing enterprise, AECCE offers a broad range of services, which attracts a large and diverse audience, giving your advertisement more exposure to potential customers.
- **Credibility and trust:** By advertising with AECCE, you benefit from the organization's reputation for professionalism and credibility, which can help build trust with potential customers and enhance your brand image.
- **Networking opportunities:** By being associated with AECCE, you can take advantage of networking opportunities with other members and potentially expand your business connections.



\*The Social Media advertisement is included in packages terms only



AECCI's social media presence range in different mediums. Our audience in social media consists of Traders, Importers, Exporters etc. With the help of AECCI's social presence you can reach your potential audience.

## ADVERTISING RATES

### SOCIAL MEDIA

LINKEDIN POST	1000+	} Rs.25000/-
FACEBOOK POST	4000+	
TWITTER POST	1000+	

\*The given rates are per post/video/story/shorts

\*The services are added in packages, for add on additional charge will be applied

### AD Format\*

LinkedIn Post	1200 x 628 px
Facebook Post	1200 x 630 px
Facebook Story*	1080 x 1920 px
YouTube Video	1280 x 720 px
YouTube Shorts*	1080 x 1920 px

### Acceptable formats:

Image - PDF, Jpg or Png only

Video - MP4

\*The advertisement will be allotted according to the availability

\*The video story or YouTube shorts should be of 15 seconds only

## SELECTION OF PACKAGES

☐ SILVER ☐ GOLD ☐ PLATINUM

### \*AD SELECTION

### FREQUENCY

<input type="checkbox"/> LINKEDIN POST	No. _____
<input type="checkbox"/> FACEBOOK POST	No. _____
<input type="checkbox"/> FACEBOOK STORY	No. _____
<input type="checkbox"/> YOUTUBE VIDEO	No. _____
<input type="checkbox"/> YOUTUBE SHORTS	No. _____

### Select the Week(s) during which you have to run advertisement

JANUARY 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	JULY 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
FEBRUARY 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	AUGUST 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
MARCH 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	SEPTEMBER 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
APRIL 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	OCTOBER 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
MAY 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	NOVEMBER 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
JUNE 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	DECEMBER 2023	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

## ADVERTISING CONTRACT

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Ref No.: \_\_\_\_\_

Advertiser/Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile No: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Advertise with AECCI for - ☐ PRODUCT OR SERVICE PROMOTION ☐ BRAND AWARENESS ☐ EVENT PROMOTION ☐ TARGETING A SPECIFIC MARKET

Date of Signing the Contract \_\_\_\_\_

Delivery Window \_\_\_\_\_

Payment Mode ☐ Cash ☐ Cheque ☐ DD ☐ NEFT

Drawn On \_\_\_\_/\_\_\_\_/\_\_\_\_

NEFT/ SWIFT Detail/ Cheque DD No. \_\_\_\_\_ Amount ☐ \$ ☐ ₹ \_\_\_\_\_

### ADVERTISER - AUTHORISED SIGNATORY

Your signature acknowledges that you have read the deadlines, reservations, conditions and limitations for advertising with the AECCI. Return signed form to: ed@aecci.org.in

To learn more about the benefits of advertising, contact: webmaster at webmaster@aecci.org.in

### AECCI - AUTHORISED SIGNATORY

# EMAIL MARKETING



Email Marketing makes us connect with hundreds of thousands of our audience. AECCI offers different customized packages according to your needs. Our emailing campaign is strongest part to get you reach to the right audience

## CUSTOMIZED EMAIL

We specialize in creating customized emailers tailored to reach your specific target audience. We work closely with you to understand your business goals, target audience, and industry. By taking timing and relevance into account, we create an email campaign that resonates with your audience. Contact us today to learn more



## EVENT CAMPAIGNING

We specialize in creating event emailers that are tailored to reach your target audience and promote your community event.

Our process involves understanding your event goals and target audience and delivering the email at the optimal time.

We have extensive experience creating emailers for a wide range of community events and track campaign performance to optimize effectiveness. Contact us today to learn more about how we can help you promote your next community event.

*\*Email marketing in number and campaigning varies on the package you have chosen*

## Past Collaborations

YOU CAN BE PART OF IT NEXT...!!



Ministerio de Relaciones Exteriores,  
Comercio Internacional y Culto  
Argentina



and many more.....



# AECCI PROUD MEMBER



AECCI Proud Member by being chamber's member can avail yourself of the "proud member" logo, which is an excellent tool for enhancing your company's credibility. You are free to use this logo on various marketing materials, your website, and other relevant platforms.

## Proud Member of The AECCI



### YOU HAVE ACCESS TO LOGO EVERYWHERE...!!

Being our member, you will get maximum benefits to partner with us. For more information, you can check our services. Be strategic partner of AECCI, Be sponsor of AECCI, Be Advertising Member of AECCI, Be the Member of AECCI - THE CHOICE IS YOURS!

**\*DO NOT USE THE LOGO WITHOUT PRIOR CONSENT**

Please contact Chamber at [webmaster@aecci.org.in](mailto:webmaster@aecci.org.in) to request the logo



#### VISIT US

Hilton Towers, 604, 6th Floor, Plot No.66, Sector 11, CBD Belapur, Navi Mumbai, Maharashtra 400614

#### SEND US AN EMAIL

[info@aecci.org.in](mailto:info@aecci.org.in)  
[ed@aecci.org.in](mailto:ed@aecci.org.in)

#### CALL US

+91-22-412 711 45 | 46  
+91-8433720996



# SUBSCRIPTIONS OF AECCI



Asian Exporters Chamber of Commerce and Industry (AECCI) is a trade organization and your partner in global business success. As a recognized body sanctioned by the Ministry of Commerce, we are dedicated to elevating the global economy and enhancing the quality of life on a worldwide scale.

With an impressive network of nearly 2000+ AECCI members, including startups, entrepreneurs, importers, exporters, and more, we are deeply interconnected with a community of over 500,000 like-minded individuals and businesses.



## OUR MISSIONS

1. Networking and marketing strategies.
2. Influencing favorable policies.
3. Exclusive member benefits for growth.
4. Nurturing global business development.
5. Hosting knowledge-sharing events.

## "ELEVATE YOUR EVENTS WITH TAILORED PACKAGES"



### ENTRY LEVEL

"Our entry-level package, in particular, is designed to empower event organizers and startups by kick starting their marketing initiatives, all while benefiting from AECCI's unwavering support and promotional services – **all at no cost.**"



### SILVER PLAN

"The Silver Plan takes your promotional efforts to the next level. With enhanced visibility, your events, seminars, workshops, and exhibitions gain prominence on the AECCI platform. This plan offers an ideal blend of support and exposure, ensuring that your brand receives the recognition it deserves."



### GOLD PLAN

"The Gold Plan is designed for those seeking a substantial boost in promotion. Your events and exhibitions are given premium exposure, and your brand's reach is maximized through targeted marketing efforts. Benefit from our strategic partnerships and extensive network to propel your business to new heights."



### PLATINIUM PLAN

"The Platinum Plan is the pinnacle of promotional excellence. Elevate your brand to the highest echelons of recognition with this all-encompassing package. Enjoy unparalleled visibility, exclusive access to AECCI's top-tier resources, and priority support. This plan ensures your events and exhibitions stand out in a competitive market, leaving a lasting impact on your audience."

"Explore Our Plans on the Next Page for Your Needs.

Contact Us on [info@aecci.org.in](mailto:info@aecci.org.in) for Upgrades & More Information."

PACKAGES	*ENTRY LEVEL	SILVER	GOLDEN	PLATINIUM
<b>AECCI DIGITAL LIBRARY</b>				
• Viewpoint	✓ 1 ad display half Page on daily viewpoint before 15 days of the event	✓ 1 ad display half Page on daily viewpoint before 15 days of the event	✓ 2 ad display half Page on Daily Viewpoint before 07 days of the event	✓ 3 ad display full Page on daily viewpoint before 15 days of the event
• Weekly Viewpoint	✓ 1 ad display half page on Weekly Newsletter before 7 days of the event	✓ 1 ad display half page on Weekly Newsletter before 7 days of the event	✓ 1 ad display full Page on daily viewpoint before 15 days of the event	✓ 2 ad display half Page on Daily Viewpoint before 07 days of the event
• Newsletter	✗	✗	✓ 1 ad display full page Weekly Newsletter before 03 days of the event	✓ 2 ad display full page Weekly Newsletter before 03 days of the event
• Annual Magazine	✗	✗	✗	✓ *The advertisement will be placed annually to promote your brand.
• Web Slide/ Homepage	✓ In our International Collaboration section, the exhibition company logo and exhibition details is featured.	✓ <b>Number of Website Displays - 2 Slides</b> <b>Website Slide Schedule:</b> 1 Day display before 30 days of the event 1 Day display before 15 days of the event	✓ <b>Number of Website Displays - 5 Slides</b> <b>Website Slide Schedule:</b> 2 Days display before 30 days of the event 2 Days display before 15 days of the event 1 Day display before a day of the event	✓ <b>Number of Website Displays - 7 Slides</b> <b>Website Slide Schedule:</b> 3 Days display before 30 days of the event 3 Days display before 15 days of the event 1 Day display before a day of the event
• Web Page Footer Premium Page	✗	✗	✗	✓ Choose footer or premium page for free advertisement
• Web Space	✗	✗	✗	✓ *The fully customized landing page related to your brand advertisement on AECCI
<b>Social Presence*</b>				
• LinkedIn	✗	✗	✓ 1 Advertisement will be scheduled.	✓ 2 Advertisement will be scheduled.
• Facebook	✗	✗	✓ 2 Advertisement will be scheduled	✓ 2 Advertisement will be scheduled. Story before 15 days of the event
• YouTube	✗	✗	✗	✓
<b>Emailer</b>				
• Customized Email • Event Campaigning	✓ <b>5000+</b> <b>Mailing Campaign Schedule</b> 1 round before 15 days of the event	✓ <b>30000+</b> <b>Mailing Campaign Schedule</b> 1 round before the 30 days of the event 1 round before 15 days of the event	✓ <b>55000+</b> <b>Mailing Campaign Schedule</b> 1 round before the 30 days of the event 1 round before 15 days of the event	✓ <b>100000+</b> <b>Mailing Campaign Schedule</b> 1 round before the 30 days of the event 1 round before 15 days of the event
<b>*Proud Member</b>				
• Access to use proud member logo	✗	✗	✓	✓

**To Upgrade your plan for a more robust promotion of your activities, please reach out to us at [info@aecci.org.in](mailto:info@aecci.org.in).**

\* The entry-level package is tailored for Event organizers and startup companies as a Marketing Initiative of their Activities, offering AECCI's support and promotional services at no cost.

\*The packages can be customized according to the needs

\*With high demand every season, Slots for the advertisement will be allotted

\*The numbers for the sliders and ad sizes varies with the pages

\*Mailing Audience can be customized according to your needs

\*The Quarterly newsletter/Annual Magazine advertisement will be published during the publication and timeline of newsletter/annual magazine

\*Webspace is free in the platinum package, for our other members they can take it of direct cost

\*Social Media Presence advertisement will be scheduled according to client's requirement

Our events honor outstanding business community members and bring together industry leaders to network and establish new relationships. As a sponsor, your company will gain exposure and advertising opportunities to a wide audience. AECCI has supported 1000 businesses and is committed to promoting a strong business community in the future.



#### EVENT SPONSOR SELECTION

- ☐ AECCI ANNUAL DAY CELEBRATION
- ☐ AECCI WOMEN EMPOWERMENT
- ☐ AECCI GOLF TOURNAMENT
- ☐ AECCI BUSINESS EXCELLENCE AWARD

#### SPONSOR TYPE SELECTION

- ☐ PRESENTING ☐ PLATINUM ☐ GOLD ☐ SILVER ☐ CHAIRMAN AWARD
- ☐ BUSINESS EXCELLENCE AWARD
- ☐ PRESENTING ☐ PLATINUM ☐ GOLD ☐ SILVER ☐ WOMEN ENTREPRENEURSHIP AWARD
- ☐ PRESENTING ☐ TITANIUM ☐ 6TH AND 15TH HOLE RECEPTION ☐ PUTTING GREEN
- ☐ HOLE-IN-ONE ☐ BIRDIE ☐ TOURNAMENT BREAKFAST ☐ DRIVING RANGE
- ☐ EAGLE ☐ HOLE
- ☐ PRESENTING ☐ PLATINUM ☐ GOLD ☐ SILVER

## ADVERTISING CONTRACT

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

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Advertiser/Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile No: \_\_\_\_\_ E-Mail: \_\_\_\_\_

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To learn more about the benefits of advertising, contact: webmaster at [webmaster@aecci.org.in](mailto:webmaster@aecci.org.in)

#### AECCI - AUTHORISED SIGNATORY

# DECLARATION FORM



REF NO.: \_\_\_\_\_

DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_

ADVERTISER \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

MOBILE NO. \_\_\_\_\_ FAX \_\_\_\_\_

PACKAGES ☐ SILVER ☐ GOLD ☐ PLATINUM

ADDITIONAL CHARGES FOR \_\_\_\_\_

ADVERTISING START DATE \_\_\_\_/\_\_\_\_/\_\_\_\_ ADVERTISING END DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

SPECIAL NOTES \_\_\_\_\_

## TERMS & CONDITIONS

- ▶ Advertiser is responsible for ad content and warrants it doesn't infringe third-party rights.
- ▶ Ad fees must be paid in advance and include taxes, duties, and charges imposed by laws or regulations.
- ▶ We reserve the right to determine ad placement but may consider advertiser's placement requests subject to availability and our approval.
- ▶ Advertiser must indemnify and hold us harmless from any expenses, damages, or claims due to ad content or breach of terms and conditions.

## THIS CONTRACT IS SUBJECT TO THE TERMS AND CONDITIONS ENCLOSED

I, \_\_\_\_\_ hereby declare that my organization \_\_\_\_\_ is interested in placing an advertisement with Asian Exporters' Chamber of Commerce and Industry, recognized by Ministry of Commerce, Government of India.

I confirm that I have read and fully understood all the terms and conditions regarding the placement of the advertisement. I acknowledge that any materials submitted by me for the advertisement will be subject to the terms and conditions of the agreement.

By signing this declaration, I affirm that all the information provided by me is accurate and truthful to the best of my knowledge. I understand that any false information provided by me may result in the cancellation of the advertisement without any refund.

I hereby authorize Asian Exporters' Chamber of Commerce and Industry to publish the advertisement materials as agreed upon, and I accept any legal consequences that may result from the publication of the advertisement.

ADVERTISER - AUTHORISED SIGNATORY

NAME: \_\_\_\_\_

DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_

AECCI - AUTHORISED SIGNATORY